

# SHADE "EQUIVALENTS" IN FOUNDATION FORMULAS

CREAM	FULL & MEDIUM COVERAGE	DUAL COVERAGE	CRÈME-TO-POWDER
Pure Ivory*	Ivory 100	Ivory 100	Ivory .5 <sup>^</sup>
Rose Petal Ivory*	Ivory 105	Ivory 104	Ivory .5 <sup>^</sup> , 2
Soft Ivory	Ivory 104	Ivory 104	Ivory .5 <sup>^</sup> , 1, 2
Antique Ivory	Ivory 100	Ivory 100	Ivory 1
Blush Ivory	Ivory 204	Ivory 104, 200	Ivory 2
Buffed Ivory	Ivory 200	Ivory 200	Ivory 1, 3 <sup>^</sup> , Beige 1
	Ivory 202	Ivory 200	
Bisque Ivory*	Beige 305	Beige 304	Ivory 2, Beige 2
Fawn Beige	Beige 300	Beige 300	Beige 1
Delicate Beige	Beige 304	Beige 304	Beige 2
Natural Beige*	Beige 305, 404	Beige 304	Beige 2
True Beige	Beige 302, 400	Beige 300, 400	Beige 3
Dusty Beige*	Beige 404	Beige 304, 400	Beige 2
Rose Beige*	Beige 404	Beige 400	
Almond Beige	Beige 400, 402	Beige 400	Beige 4
Toasted Beige	Beige 402	Beige 400, Bronze 507	Beige 4
Cocoa Beige	Beige 402	Beige 400, Bronze 507	Beige 4
Golden Bronze*	Bronze 504	Bronze 507	
Mocha Bronze	Bronze 500	Bronze 507, 607	Bronze .5, 1
Bittersweet Bronze	Bronze 507	Bronze 507, 607	Bronze 1
Walnut Bronze	Bronze 600	Bronze 607	Bronze 1
Classic Bronze*	Bronze 607	Bronze 607	Bronze 1
Rich Bronze	Bronze 607	Bronze 607, 708	Bronze 1, 2
Deep Bronze*	Bronze 607, 708	Bronze 607, 708	Bronze 1.5 <sup>^</sup>
Chestnut Bronze*	Bronze 708	Bronze 708	Bronze 1.5 <sup>^</sup> , 2
Mahogany Bronze	Bronze 708, 808	Bronze 708	Bronze 2

Shades are separated by undertones (last digit):

**0** = Yellow, **2** = Olive, **4** = Pink, **5** = More Pink, **7** = Golden Orange, **8** = Warm Brown

\* = Optional Shade

<sup>^</sup> = Discontinued Shade