

Attention Unit Members

Month of August Activity

**THIS IS A GREAT WAY TO FINISH UP YOUR STAR
CONSULTANT STATUS THIS QUARTER!!!!!!**

“24 - 24 - 24”

THIS IS HOW IT WORKS:

- ☒ Call 24 people and sell \$24 in 24 hours! That = \$576 plus tax! That is only 2 lipsticks and that is not much for a woman to spend on makeup.
- ☒ Get 6 people to sell \$24 to 24 people in 24 hours!!! That = \$3,456!!! Give them \$50 in free product.
- ☒ This is the best part!! These 6 ladies are going to see how easy it is to sell, and will want to recruit and if they do, they will have 24 customers to start with.
- ☒ Now, the secret is to get excited! This is what you say: “Hi _____, this is _____ I am so excited! My sales director in Mary Kay has challenged me to sell \$24 to 24 people in 24 hours. I want to reach this challenge, and I need your help.
- ☒ Don't forget to ask them to sell \$24 in 24 hours. (Keep the ball rolling). You can do it! I believe in you! This promotion will help you build your customer base and cash flow, but most of all it will help us reach inner circle status.

Thank you,
NSD JoAnne Barnes